

# A Taxonomy of *i5* Practitioners

and the *Innovation in a Box* training that made them so. \*

## Solo Practitioner

»One day *Innovation in a Box* training

Building the innovation skillset for front line (employees & managers) to demonstrate “innovation” and provide a simple toolset to “think outside the box.”

### Outcomes

- Understand the context and myths of Innovation
- Learn a 5 stage (*i5*) process that works regardless of thinking preference
- Practice tools within each of the stages on the group’s real business challenge
- Comfortable replicating the process and using the tools on personal projects and with his/her team
- If other team-members also attend the training, collectively they will form a strong supporting network

### Tools

- Receives participant materials, basic one-day tool deck (12 cards) and access to online resources (i.e. Slideshows, PDF templates)



**Solo Practitioner**  
Comfortable using the *i5* tools day to day with my team.

## Practitioner

»Two day *Innovation in a Box* training

Bringing a core toolset and experience into the organization to be able to self-facilitate innovation working sessions for various groups and apply a process to business challenges.

### Outcomes

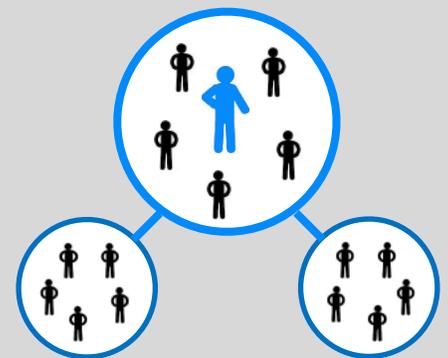
- Understand the context and myths of Innovation
- Learn a 5 stage (*i5*) process that works regardless of thinking preference
- Practice tools within each of the stages on the group’s real business challenge
- Comfortable replicating the process and using the tools on personal projects and with his/her team.
- Understand how the tools work alone and together and determine how select a problem statement and choose the right tools for the time allotted
- Confident planning and facilitating the *i5* process with other teams within the organization
- Participate in presentations of the business case (“strategic gameplan”) for their organization, obtain feedback from peers
- Have a tangible business case on the work completed to take back to the organization
- Share best practices and ideas with industry peers

### Tools

- Receives participant materials, full *i5* tool deck (17 cards) and access to online resources (i.e. Slideshows, PDF templates), including a practitioner module
- **Optional:** Purchase a deluxe practitioner facilitation kit

### Practitioner

Confident planning and facilitating the *i5* with their own and other teams.



# A Taxonomy of *i5* Practitioners

and the *Innovation in a Box* training that made them so. \*

## Advanced Practitioner

» Four day *Innovation in a Box* training

Understand and bring an innovation toolset at a deep level into the organization to be able to self-facilitate innovation working sessions for various groups and apply a process to business challenges. Be able to train individuals as a “solo practitioner”.

### Outcomes

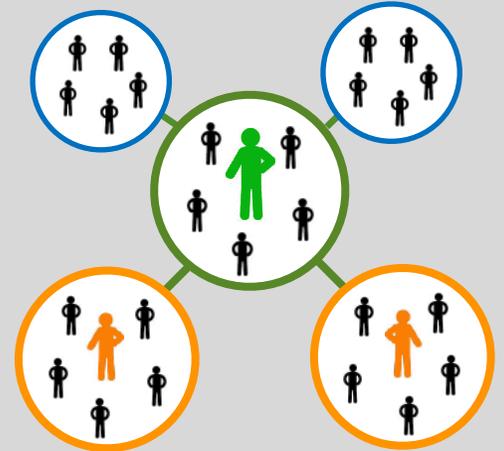
- Understand the context and myths of Innovation
- Learn a 5 stage (*i5*) process that works regardless of thinking preference
- Practice the tools within each of the stages on the a “real” business challenge
- Deeper “metta” discussions and understanding of the core tools and supporting tools for innovation
- Additional hands on practice around experimentation, design thinking and insight mining
- Comfortable replicating the process and using the tools on personal projects and with his/her team.
- Understand how the tools work alone and together and determine how select a problem statement and choose the right tools for the time allotted
- Confident planning and facilitating the *i5* process with other teams within the organization
- Capable of training “Solo Practitioners” (see above) within their organization. (\*Note an additional per person fee is charged when a training session is delivered for participant materials, online access and IP)

### Tools

- Receives full *i5* tool deck (23 cards), “filter” card deck, “Brain Poker” experience (based on thinking preferences), and access to online resources, including all the support resources in an Advanced Practitioner module
- **Optional:** Purchase a deluxe practitioner facilitation kit
- **Optional:** Pre-purchase training licences at a reduced rate

## Advanced Practitioner

Confident planning and facilitating the *i5* with their own and other teams.



Capable of training Solo Practitioners within their organization

“Nothing but positive. The *i5* innovation process is part of everyone’s conversations. I hear the team saying ‘Let’s *i5* it!’”

Tara Kirkby, VP, D&D Automation



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innovation in a box

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