

HELLO!

MY NAME IS **RICK BOERSMA**, ONE OF THE CO-FOUNDERS OF FLOWWORKS, INC.



ALONG WITH OUR PARTNERS AT **JUICE, INC.**, WE'RE WRITING & DRAWING A **GRAPHIC INNOVATION GUIDE** .



IT'S BASED ON THE CONTENT WE'VE DEVELOPED OVER THE YEARS FOR OUR **INNOVATION IN A BOX™** WORKSHOPS...

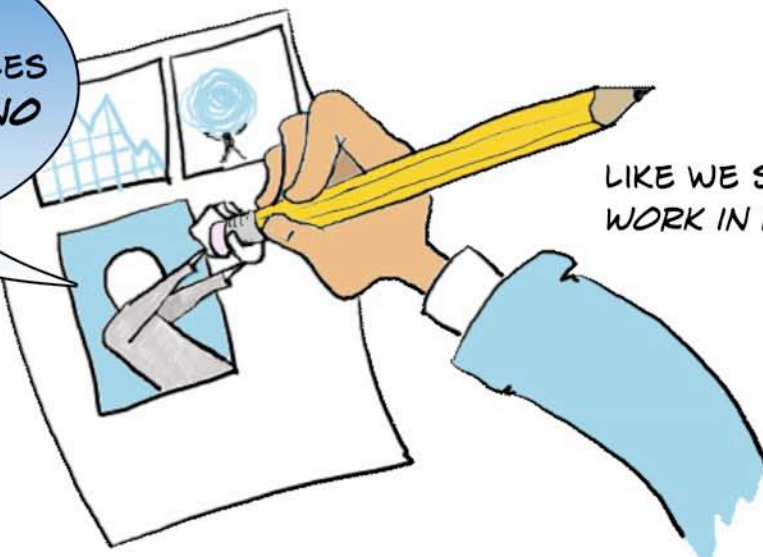


IT'S A WORK IN PROGRESS

OH, C'MON, JUST ADMIT THAT IT'S NOT DONE YET!



HEY! ISN'T ONE OF THE RULES OF BRAINSTORMING "**NO JUDGEMENT**"?



LIKE WE SAID, IT'S A WORK IN PROGRESS...

## OUR GOAL IS TO COMPLETE A CHAPTER A MONTH...

WHICH WE'LL SCAN,  
FORMAT INTO A PDF...



AND SEND YOUR WAY!



AND FEEL FREE TO  
SHARE IT WITH  
OTHERS...

WE'D LOVE ONGOING  
FEEDBACK, BUT FEEL FREE TO  
SIMPLY READ AND ENJOY.



### WHAT'S IN IT FOR YOU?

SOME LEARNING  
AND SOME FUN.

ALSO, AT THE END OF IT,  
WE'LL SEND YOU  
A COPY OF THE COMPLETED  
BOOK.

PERHAPS YOUR FIRST EVER  
BUSINESS  
GRAPHIC GUIDE.



WAS THIS FORWARDED TO YOU?

SIGN UP AND GET YOUR OWN  
MONTHLY CHAPTER DELIVERED  
TO YOUR MAIL BOX.

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