

INNOVATION IN A BOX™



APPLIED INNOVATION FOR REAL PEOPLE

PROGRAM OVERVIEW

Innovation in a Box™ equips participants with the knowledge, skills, and experience they need to generate breakthrough solutions. As a “grassroots” program **Innovation in a Box** puts tools into the hands of managers and frontline employees that they can use immediately to problem-solve day-to-day issues. **Innovation in a Box** creates a “culture of innovation” by enabling small groups to be successful on real projects.

Innovation is more than brainstorming and ideation. There are a number of essential steps to creative problem-solving, and **Innovation in a Box** provides an opportunity to experience all of them through the **i5** process.

The **i5** takes the guesswork out of the innovation process by providing clear direction through the stages:

- **Identification:** Focusing on the right opportunities.
- **Investigation:** Identifying the root causes and contributing factors.
- **Ideation:** Generating and Strengthening Breakthrough Solutions.
- **Impact:** Choosing the Right Solution
- **Implementation:** Mapping an Execution Strategy

OUTCOMES

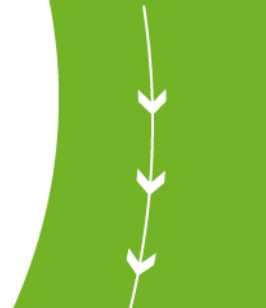
Innovation in a Box programs are working sessions. Participants cover theory, while working on and solving real business issues. Since the program is hands-on, participants experience what successful innovation feels like. The process leads to clear results in a way that is invigorating, fun, and rewarding. This is a recipe for building commitment as well as competence.

How it works

The objective in designing **Innovation in a Box** was to ensure that participants leave the program capable and committed to leading their own innovation work sessions. They acquire the necessary knowledge and skill and leave the experience with a toolkit they know how to use.



The ***Innovation in a Box Toolbox*** is the core of the program. It contains a slew of tried and true innovation tools, techniques, and processes divided into each of the five stages of the i5 process. By the end of the training, participants will have had an opportunity to use them all.



THE PROCESS

Why use Innovation in a Box:

People learn best by doing, and when the doing involves “real work” engagement and retention are even greater. While many examples of innovation are shared during the course, the main focus is on tackling an issue that is relevant to the group.

Typical Innovation in a Box sessions range from 1-2 full days, although we do half day sessions and keynotes in the appropriate circumstances.

The **objectives** of the workshop are three-fold:

1. Participants will leave with a solid grounding in innovation principles, processes, tools & techniques.
2. The group will have its own Innovation in a Box toolbox – a kit of innovation tools that they will have practiced using, and will be able to employ in the future with or without a facilitator.
3. The group will practice using the tools on a current business challenge. In other words, they will actually solve problems.

WHY USE IT?

Innovation in a Box sessions are always tailored to the particular needs of the audience. Since they are working sessions focused on a group-specific opportunity statement, the tool-set used for any particular group will vary. Innovation methods and tools can be used throughout organizations to create improvements and breakthroughs in services, processes, and business models as well as products.



Use Innovation in a Box for:

- Leadership Strategizing
- Sales Conferences
- Marketing Conferences
- Product Development
- Process Improvement
- Customer Service Optimization
- Critical Thinking Initiatives
- Creating breakthroughs

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